



Florida RV Park & Campground Association



The Florida RV Park and Campground Industry is helping grow Florida's Economy

- RVing and Camping is considered the **safest** way to travel and vacation
- **RV ownership has reached record levels** - Approximately 12 million households own an RV – the highest level ever recorded
- **EVERY GENERATION LOVES TO RV!** It's not only for retirees or outdoor adventurers - Millennials have pushed RV sales to record highs, and as Baby Boomers age they are expected to push sales even higher!
- **People are yearning for a different American Dream**
- **RVing helps people live healthier, happier and more simple lives**
- **RV parks and campgrounds**, and RVing, help support an active and balanced lifestyle and encourage quality time with friends and family
- **RVing is more cost-effective and comfortable than other forms of travel**
- **Staying connected by internet**, and working out of an RV, is now easy in an RV park.
- **RV park communities** bring RVers together in a safe and friendly environment
- According to the 2020 North American Camping Report, **the percentage of campers who camp at least three times per year has increased by 90% since 2014**
- **RVs provide a slice of home ownership** (at a fraction of the cost). Camping allows you to have your stuff and your "home" with you and provides freedom of road travel
- **Peer-to-peer RV Rentals** are helping make RVs more accessible to millions of people

The Florida RV and Campground Market

FLORIDA IS THE NUMBER ONE DESTINATION IN THE WORLD FOR CAMPING, RVING, AND OUTDOOR HOSPITALITY RESORTS

- Florida has more RV parks and Campgrounds than any other state in the Nation with over **1,260** parks statewide and over **200,000** camping and RV sites.
- Florida has experience record breaking growth in RV park development and expansion - with an estimated 30+ park, and 3,000+ sites being built since 2019.
- **2 out of every 10 visitors camp or RV in Florida**
- Florida's **Outdoor Hospitality Industry** offers accommodations and experiences for every traveler - including luxury and natural camping sites and RV resorts, cabin and cottages rentals, tree houses, yurts, and glamping tents
- **Over 7 million** campers and RVers vacation in Florida every year.
- **Continued Growth is Expected.** Record-breaking Florida visitation, a healthy economy, strong RV sales, NEW and improved RV park and camping facilities, and increasing demand for SAFE fun experiences, adventure travel, eco-friendly vacations, and alternative accommodations point to continued long-term growth.

About the FRVCA

The Florida RV Park & Campground Association (founded in 1966) is the professional trade association for Florida's RV Park and Campground owners and operators. The association provides education, advocacy, promotion and a unified voice for the Florida Outdoor Hospitality Industry. The FRVCA is proud to partner with VISIT FLORIDA and all Florida Tourism and Hospitality Organizations as we promote Florida as the #1 Travel Destination in the World.

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